

ANNUAL VAI GOVERNOR'S TOURISM SUMMIT 2025



Why Choose VAI?

The annual **VAI Governor's Tourism Summit** is Virginia's premier tourism and hospitality conference. Travel professionals from across the industry gather to reconnect, network, and attend engaging and insightful development sessions that encourage attendees to maximize Virginia's potential as a travel destination. Different topics include marketing trends & strategies, product development, data-driven research, content workshops, workforce development, and more.

VAI offers unique opportunities for sponsors and exhibitors to connect with decision makers seeking new and innovative solutions for their organizations. If you're interested in learning more about these opportunities, please contact [Brittany Wojdyla](#).

Our Audience

The attendance for the VAI Governor's Tourism Summit can sometimes depend on venue size, but we typically expect **450-600 conference attendees** comprised mostly of professionals from around the tourism and hospitality industries:

- Travel Professionals
- CVBs + DMOs
- Tourism Investors
- Government Officials
- VIP Guests
- Hospitality Suppliers
- Hoteliers
- Restaurateurs
- Economic Development Executives

Notable Past Key Note Speakers

- ★ **Virginia Governor Glenn Youngkin**
74th Governor of Virginia
- ★ **Bruce Smith**
NFL Hall of Famer & Virginia Hotelier
- ★ **Alicia Rainwater**
Keynote Speaker & Generational Expert
- ★ **Todd Brook**
Founder & CEO of Unchained AI
- ★ **Torrance Hampton**
Director & Executive Producer
- ★ **Jon Schallert**
President of The Schallert Group
- ★ **Sheila Johnson**
Founder & CEO of Salamander Hotels & Resorts
- ★ **Stephanie Stuckey**
CEO of Stuckey's

Previous Conference Locations

- 25 **Caesars Virginia** - Danville, VA
- 24 **Omni Homestead Resort** - Hot Springs, VA
- 23 **Richmond Convention Center & Marriott Richmond Downtown** - Richmond, VA
- 22 **Hilton Norfolk The Main** - Norfolk, VA
- 21 **National Conference Center** - Leesburg, VA
- 19 **Crystal Gateway Marriott** - Arlington, VA



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